

June 20, 2018

Greetings,

We are writing on behalf of our organization, **Puertorriqueños Unidos En La Distancia - Puerto Ricans United in the Distance and ROC La Cumbre**. We would love to invite you to collaborate with *PR Unidos, ROC La Cumbre, IBERO and United Health Community Plan* by sponsoring our Latinos Unidos Summer Kick Off Community Event. Together we can provide our newly arrived residents from the Caribbean an opportunity to meet community agencies and enjoy all the beautiful things the City of Rochester can offer.

Our goal as part of the Rapid Response Initiative in collaboration with other human serving agencies in various fields is to make the most of the community event by not only giving an opportunity for community agencies provides important information to all the Latino Community, but by also facilitating services, such enrollment in medical insurance, mammograms check-ins, received food, and mostly have FUN!

Our entertainment lineup includes: DJ Broadcast Live by PODER 97.1, Zumba, Bounce Houses, Character Meet and Greets for the children, Dance Groups, a Domino Tournament and More!

The event will be held on Saturday July 14th from 12:00pm-4:00pm at the David F. Gantt R-Center. Please see the Flyer attached! We would not be successful without the assistance of our wonderful volunteers and community sponsorship. We humbly request your consideration in becoming a sponsor for The Latinos Unidos Summer Kickoff Event. We invite you to review our sponsorship opportunities on the second page and consider becoming part of Rochester's Latino family.

We invite you to visit our website and social media platforms to learn more! <u>www.purunidos.org</u> and on Facebook *"Puertorriqueños Unidos En La Distancia - Puerto Ricans United in the Distance"*.

As a volunteer staffed organization, new volunteers are always welcomed! For volunteer opportunities, please contact Arelis Aponte at 585-210-3438, by our website under Volunteering opportunities or the messaging option on our Facebook page.

On behalf of the Latino Community and our organization, we thank you for your consideration. We are looking forward to hearing from you and hope that united; we can make a difference within our community.

Irene Sánchez

President-Founder Puertorriqueños Unidos en la Distancia- Puerto Ricans United in the Distance <u>PURunidos@gmail.com</u> Cell: 585-694-1460



Communidad - Community \$500

- 2 Vendor Tables at the event
- Recognition during the event
- 5 Complimentary T-Shirts
- Your logo featured on "Puertorriqueños Unidos En La Distancia Puerto Ricans United in the Distance" and "ROC La Cumbre" social media platforms
- Your logo and company description/bio shared in our weekly "Community Partners" social media highlights
- Your logo featured on our website <u>www.purunidos.org</u> & <u>www.roclacumbre.com</u>

<u> Amigo – Friendship - \$250</u>

- 1 Vendor Tables at the event
- Recognition during the event
- 2 Complimentary T-Shirts
- Your logo featured on "Puertorriqueños Unidos En La Distancia Puerto Ricans United in the Distance" and "ROC La Cumbre" social media platforms
- Your logo featured on our website <u>www.purunidos.org</u> & <u>www.roclacumbre.com</u>

<u>Vecino – Neighbor - \$150</u>

Non-profit rate: \$50

- 1 Vendor Table
- Recognition during the event
- Your logo and company description/bio shared in our weekly "Community Partners" social media highlights

Contact Person:
Agency/Company/Organization:
Mailing Address:
Phone Number:
Email:

Communidad-Community Sponsorship	\$500.00	
Amigo- Friendship T-Shirt Sponsorship	\$250.00	
Vecino- Neighbor For-Profit Sponsorship	\$150.00	
Vecino- Neighbor For-Profit Sponsorship	\$50.00	
Other		



Email logo and/or company description/bio to: <u>PURunidos@gmail.com</u> <u>no later than July 10th, 2018</u>

Send Check Payable to: PR Unidos en la Distancia-United in the Distance (Memo: Latinos Unidos Event) Or, if you need a W-9 You can make the check payable to the Worker Justice Center of NY, (Memo: Latinos Unidos Event Attention to Irene Sanchez) 1187 Culver Rd. Rochester, NY 14609